

Energizer®



OEM CHANNEL CATALOGUE



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Makers of the
**WORLD'S LONGEST
LASTING BATTERY***

*AA Battery. Not available in all markets



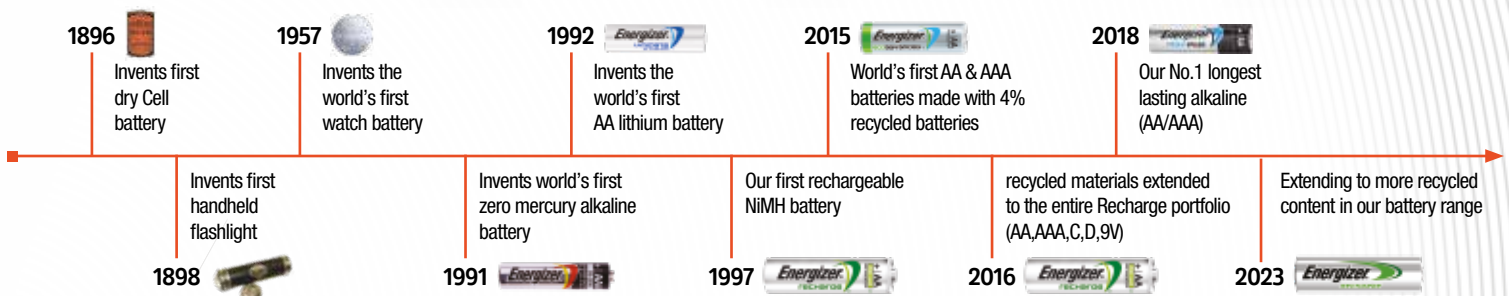
ABOUT US

Energizer is leading the power category worldwide with a powerful portfolio of ground-breaking products and consumer-led innovation.

Our battery products are sold in more than 140 markets around the globe.

We offer simple solutions for an on-the-go world full of technology and connectivity.

Our mission has been to innovate, with both performance and responsibility in mind, to maximise performance in our products to give power that our customers can use and depend on.



→ Innovation at the heart of our strategy

From the first dry cell battery back in the 1890's, we have continuously built a rich history of powerful advancements with innovation always at the heart of the strategy.

**POWERING YOUR
OEM NEEDS**



Energizer®

WHY PARTNER WITH ENERGIZER?

As one of the world's premium battery suppliers for OEM manufacturers and distributors, **Energizer** provides a comprehensive product portfolio of premium brands to accommodate unique needs in the OEM industries.

These great products are supported by our Global team, who will work directly with you, our OEM partners and distributors. We aim to supply you a wider range of performance products supported by our dedicated technical support team that understands your unique business needs.



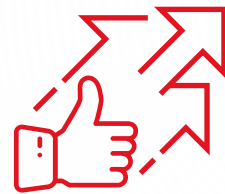
→ Powering your OEM Needs



Logistics and supply chain excellence to access our formidable global footprint of manufacturing and distribution facilities.



Innovation and Quality built in our battery category over years of engineering innovation and investment, and multiple world firsts.



Customer confidence to maximise a great consumer experience by powering your device with powerful, long-lasting and reliable **Energizer®** batteries.



Competitive Advantage to optimise sales, differentiate your products and engage with your new consumers, through the global **Energizer®** brand.



A Powerful Marketing Tool to amplify shopper experience! It showcases your device fitted with premium **Energizer®** batteries, being ready to deliver unparalleled power when your consumer needs it.



→ Doing the right thing for the planet and our customers

At **Energizer**, we are focusing on reducing the impact our company and products have on the environment. Our purpose is to responsibly create products to make people's lives easier and more enjoyable. We ensure consumers enjoy our products today without sacrificing tomorrow.



For the full sustainability report scan the QR code



Greenhouse gas emissions reduced in 2022 by performing an energy study and conserving more than 11,000 MTCO₂e throughout our operations.



In Europe, we are **saving approximately 3,600 tons of plastic over the next 10 years¹** due to our transition from plastic to paperboard packaging.



Across all of our international manufacturing sites, **approximately 46% of all waste generated is recycled.**



Half a million litres of water saved per month per year at our Asheboro, North Carolina facility since 2014.



Energizer invites you to join our long-lasting journey to a better future.

→ Our program, which runs through 2030, includes three core goals:

	Goal	Goal Year	Progress Towards Goal	
Our Product Sustainability Goal	<ul style="list-style-type: none"> 100% of new products will have a sustainability assessment by 2025. 	2025	We have setup this process for our categories.	75%
Our Sustainable Packaging Goal	<ul style="list-style-type: none"> Primary packaging in Europe supports responsible forestry. 30% recycled content in post-consumer packaging by 2030. Goal is measured by looking at all product packaging by weight. Packaging is defined as all primary (consumer selling unit) and secondary (shipping unit) packaging. 100% of Energizer's corrugated packaging are fully recyclable. Recycled content includes only post-consumer recycled content. 	2030	Over 32% post-consumer recycled content in packaging.	100%
Our Climate Emission Goal	<ul style="list-style-type: none"> 30% reduction of our greenhouse gas (GHG) emissions by 2030 in our direct operations (scope 1 and scope 2). Emissions will be measured using fiscal year 2021 as the base year. 	2030	9% - Reduction of more than 11,000 MTCO ₂ e between 2021 and 2022.	30%

¹ Based on FY21 production volumes over 10 years. ² lithium vs. alkaline

HOW TO CHOOSE THE

BATTERIES COMPARED



SPECIALTY

Usage

Specific formats

Product advantages

- Zero added mercury
- Wide range to power all kinds of small devices

Type of devices



Formats

SPECIFIC FORMATS

Volume Packs

VPX

RIGHT BATTERY?



PERFORMANCE



ENERGIZER MAX®

**For everyday usage
and demanding devices**

- 10-year shelf life










AA, AAA, C, D, 9V

VPX, SW1, SW2, SW3, SW4

**ENERGIZER®
ULTIMATE LITHIUM™**

**For critical devices
and outdoor usage**

- World's longest lasting AA battery
- Performs in extreme temperatures from -40°C to 60°C
- 25-year shelf life (AA/AAA)



AA, AAA, 9V

VPX, SW2

ULTIMATE LITHIUM™

The World's Longest Lasting AA battery



LONGEST LASTING

World's Longest Lasting AA Battery
Includes recycled materials¹

TYPES OF DEVICES



OUTDOOR USAGE

Performs in extreme temperatures



from -40°C



to 60°C

IDEAL FOR PORTABLE DEVICES

25% (9V) to 33% (AA/AAA) lighter than standard Alkaline

EXCEPTIONAL RELIABILITY

25-year shelf life (AA/AAA)
100% leak proof based on standard use



Energizer® Ultimate Lithium™

CELL TYPE

SIZE

VOLTAGE

L91

AA

1.5

L92

AAA

1.5

522

9V

9

Energizer
MAX®

UP TO **50% LONGER LASTING¹**



POWERSEAL™ TECHNOLOGY

Energizer MAX® AA Technology:

Delivers long runtime and designed to protect your devices from leakage of fully-used batteries in devices for up to 2 years

Up to **50% Longer Lasting¹**



POWERSEAL™ technology offers leakage protection

RELIABLE

10-year shelf life (AA/AAA/C/D)

TYPES OF DEVICES



Energizer MAX®	CELL TYPE	SIZE	VOLTAGE
	E91	AA	1.5
	E92	AAA	1.5
	E93	C	1.5
	E95	D	1.5
	522	9V	9

¹vs. IEC 2015 standard minimum average duration in portable lights (AA/AAA only)

Energizer®

Specialty

Small in size, Big on performance



WIDE PORTFOLIO

A battery for every need

Full range of speciality batteries to power all kinds of small devices

TYPES OF DEVICES



SAFE SOLUTIONS

Zero added Mercury
on 100% of the portfolio



LITHIUM COIN CELL

Our Long Lasting Lithium Coin



MULTIPACKS

Volume packs available

Energizer

CELL TYPE

123

AAAA/E96

CR2025

CR2

CR1220

CR2032

A76

CR1632

CR2450

N/E90

CR2016

A23

